

LYNX Football
Media Day
8.9.18



Location: 2nd floor B Wing hallway, outside ALHS journalism room

- Players will form two lines in the Hallway outside of the ALHS Journalism Room, 2nd Floor B Wing. One player at a time will enter the Green Room for video shoot. One player at a time will enter the Journalism room for a Still Camera Shot and also complete a voice over recording. Once those tasks are completed, the player will exit the room, return to the hallway and wait in the other line to complete the other task (video or camera/voice-over). **Note** - it will be important for a good recording to keep noise level in the hallway to a minimum so there is no bleed over to the recordings!

Process:

- We will gather media content for the Stadium video board used for player introductions.

Video shoot - Green Screen Studio

- We will shoot an upper body video from waist up - players are to wear their assigned **WHITE** game jersey - no helmet. The player will strike a pose for a short 5-10 second video. We will shoot stances from frontal and side angles. Players can add some movement to the shoot such as nodding head up and down, crossing arms, gripping a football, flexing - nothing too outlandish - just look like a football player and not a fool.

Camera Still Shot:

- Stand at attention, arms to your sides, look into the camera lens - **that's it**.

Voice -Over Procedure:

- Players will speak into the microphone and with a clear - straight - forward voice, read a script.
- Take 1 - Player will state:
 - **First and Last Name**
 - **Grade level** - (ie, Senior, Junior, Sophomore, Freshman)
 - **Generic position** - (ie. Running back, Quarterback, O Line, Receiver)
 - **Any two - way players** should repeat the script again and state generic defensive position - (ie. - Defensive lineman, linebacker, cornerback, safety)
 - **Elementary School attended** - (ie. Bloomer Elementary, Hoover Elementary, etc.)
- **These scripts will be reprinted and placed by the microphone for the players**
- **Mr. Novotny, Mr. Forney, and Mrs. Kennedy will guide the process for the players**